

Fund Details

ISIN	LU0860350494
Domicile	Luxembourg
Currency	USD
Asset Class	Equity
Ongoing Charges	0.74%
Maximum Initial Charge	-
AUM, as of Aug 31, 2020 (USD, mn)	1,184.0

Figure 1: Sector Allocation, August 2020

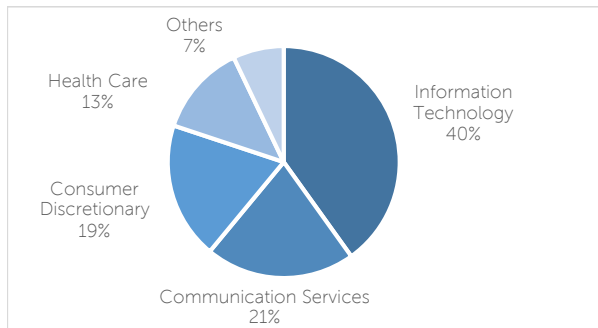
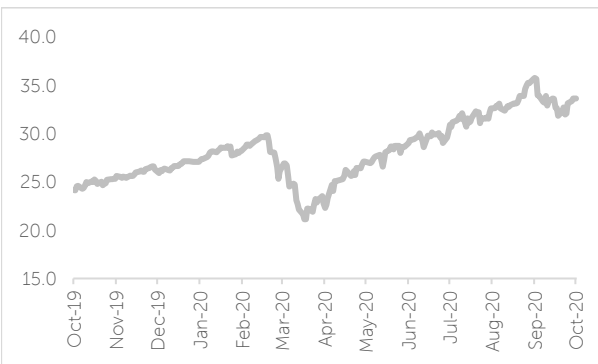


Figure 2: Fund's 1 year Performance (USD)



Source: Figure 1 – Morningstar (31 Aug 2020), Figure 2 – Factset (05 Oct 2020)

Fund Management

T.Rowe Price Group, Inc. is an American publicly owned global investment management firm that offers funds, advisory services, account management, and retirement plans & services for individuals, institutions, and financial intermediaries. The firm, with assets under management of more than \$1.3 trillion at the end of 2019, is headquartered in Baltimore, Maryland, and its 16 international offices serve clients in 47 countries around the world.

Fund

Investment Objective: To increase the value of its shares, over the long term, through growth in the value of its investments. The fund invests mainly in a diversified portfolio of stocks of large and medium sized “blue chip” companies in the United States. The fund may use derivatives for hedging and efficient portfolio management.

Investment Process: The T.Rowe Price US Blue Chip Fund is managed by Larry Puglia. It follows a clearly defined investment process based on fundamental research and active, bottom-up stock selection. The investment process includes, idea generation for the strategy, research process using industry, secular and cyclical analysis, followed by portfolio construction. The fund incorporates ESG factors and risk assessment throughout the investment process.

- Identify high-quality companies with leading market positions in fertile growth fields.
- Integrate fundamental research with an emphasis on sustainable growth (as opposed to momentum growth).
- Focus on high-quality earnings, strong free cash flow growth, shareholder-oriented management, and rational competitive environments.
- Avoid overpaying for growth while broadly diversifying the portfolio.
- Environmental, social, and governance (ESG) measurements are a key component of our investment process. Our assessment of ESG factors help determine the quality of a company and can assist in identifying material risks to the sustainability of its long-term growth.

Investment Parameters: The key investment parameters of the Fund are,

- The fund may invest at least 70% of net assets in equity and equity-related securities of companies that are either incorporated in the United States of America or conduct most of their business there
- The fund invests in companies that have a market capitalization equal to or greater than the companies in the Russell Mid-cap Index or S&P Mid-cap 400 Index
- The fund may invest in common stocks, preferred stocks, warrants, American Depositary Receipts (ADRs), European Depositary Receipts (EDRs) and Global Depositary Receipts (GDRs).
- The fund uses a benchmark of S&P 500 Index net 30% withholding tax.
- The investment manager is not constrained by any country, sector and/or individual security weightings relative to the benchmark index and has complete freedom to invest in securities that do not form part of the benchmark.
- The fund may invest up to 30% of its assets in debt and money market securities.

Fund Insights

T.Rowe Price US Blue Chip Fund



ASSET
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Sources: 1. Standard Request For Proposal (5/5/2020), 2. Fund's Factsheet (March 2020) 3. Morningstar Fund Details (5/5/2020), 4. Factset